

RED SAVANNAH

COOKIE POLICY

Our site, like most sites, uses 'cookies' to collect technical data on how our site is used. Cookies are small files which attach to your computer or mobile device's hard drive or browser memory when you visit a web-site and they can be used for a variety of purposes, including navigation throughout the site.

1. TYPES OF COOKIE

Our site uses three types of cookie:

GOOGLE ANALYTICS

We use Google Analytics performance cookies (_utma, _utmb, _utmc and _utmz) to analyse how our site is used. Data collected includes, but is not limited to: location of servers used to reach our site, date and time of accessing our site, type of device used (such as iPad), browsers used (such as Internet Explorer, Chrome), landing page information and where you entered our site from (such as a link from another site). We use this information to make decisions on such aspects as how to develop our web-site technically (such as whether and how to develop a mobile site or whether our site needs more memory capacity to ensure it operates at an acceptable speed), whether to amend any forms to make completion easier, how to develop our range of destinations based on the most popular content browsed and so on. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous.

ASP.NET SESSION

This cookie is a strictly necessary cookie and it provides a mechanism for persisting information between the various pages of the site. The cookie expires as soon as you close the browser window.

FACEBOOK

Our site uses Facebook cookies (datr, lsd, reg_fb_gate, reg_fb_ref and wd) to allow you to share a web page that you think might interest people you are connected with on Facebook. Please note that Facebook has its own privacy and security features and we urge you to ensure your privacy settings are appropriate to your requirements before sharing pages.

2. HOW DO I REJECT AND/OR DELETE THESE COOKIES?

All browsers will allow you reject and/or delete cookies either one at a time or all at once. The procedure for this depends on the browser you use. We have inserted a link to the most common used browsers below.

- Internet Explorer - [click to see page.](#)
- Chrome - [click to see page.](#)
- Firefox - [click to see page.](#)
- Safari - [click to see page.](#)
- Opera - [click to see page.](#)
- Flash cookies - [click to see page.](#)
- iPhone, iPad and other equipment from Apple - [click to see page.](#)
- All phones and other equipment on Android - [click to see page.](#)
- All phones and other equipment on Windows 7 - [click to see page.](#)

We do not guarantee that the above links provide the correct rejection/deletion procedure and accept no liability in this respect.

Please note that disabling cookies in your browser settings will mean that you will not have access to the full functionality of most web-sites. You can find out more information on cookies at www.aboutcookies.org.

3. E-NEWSLETTERS AND OPEN TRACKING

Our e-newsletters are distributed using a system called DotMailer, which includes an analytics package to track delivery and use of our e-newsletters. The analytics provide information on, but is not limited to: percentage delivered, percentage opened, unsubscribe statistics, click-throughs to a web-site and how many were forwarded to another person. We use the analytics package to make decisions on such aspects as, but not limited to, frequency of e-news distribution, product development and future promotions based on click-through statistics. By ticking our form to receive priority updates, news, special offers and events, you allow us to use Open Tracking to improve and better tailor our e-marketing activity.

4. ANONYMOUS BROWSING

Except where you register online for a service (such as request a brochure, enquire, enter a competition, register for a newsletter, create a 'Wish List' or submit a booking form), you browse our web-site anonymously and no personal information (such as e-mail address or other contact details which may identify you) is collected or stored by Red Savannah Ltd.

5. TO CONTACT US

If you have any queries or concerns about our use of cookies, please do not hesitate to contact us. Requests can be made by writing to us (stating your name, the purpose of your request and a contact address and telephone number) at:

Red Savannah Ltd
Eagle Tower
Montpellier Drive
Cheltenham
Gloucestershire
GL50 1TA
United Kingdom

This is the latest version (v.2.0 – 06/06/2018) of our Cookie Policy, it supersedes any previous versions. We reserve the right to amend our Cookie Policy from time to time.